

5 Settings

In the settings submenu shown above, user can set the player brightness, backlight, and sleep mode by using ◀ or ▶ to select and amend. Pressing ⏮ enters a particular function. Pressing ⓘ takes you back a step and keeping this key pressed takes you back to the main menu.

Brightness - Use to select the desired screen brightness by using the ◀ or ▶ keys. Pressing ⏮ will allow you to set the brightness at the selected level.

Backlight - Use for power saving by using ◀ or ▶. Pressing ⏮ will allow you to set the backlight to turn off after 20 sec (power save mode). Alternatively you can choose to keep the backlight on permanently.

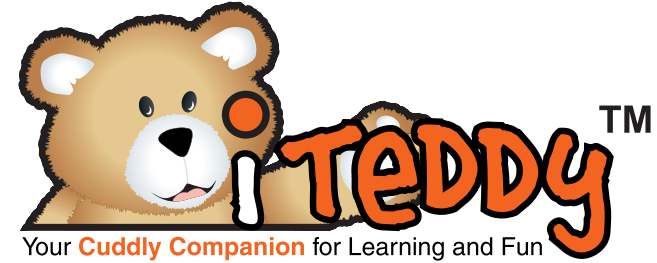
Sleep Mode - Use to power down player after a pre defined time. (useful for kids falling asleep whilst listening to a story) select the length of time you would like the player to remain playing before automatically shutting down. This can be done by using the ◀ or ▶. Pressing ⏮ will allow you to select the time delay before shutting down.

Goodnight iTeDDy

Keep ⏻ pressed to power off the player. The following picture appears before the player is successfully powered off:



The comprehensive version of this manual can be downloaded from www.iTeDDy.com. This includes FAQs and guides for using the 'iTeDDy Convertor', 'iTeDDy File Manager' and synchronising via Windows Media Player.



Product User Manual

Please read this manual carefully and keep for future reference. Instructions may vary depending on the operating system and windows media player version that you are using. A more comprehensive and up to date manual can be downloaded from www.iTeDDy.com. The online version includes a guide to using the "iTeDDy convertor tool" as well as synchronising via windows media player and the "iTeDDy file manager".

Important Notice:

Please ensure that iTeddy is fully charged before commencing. To charge, simply connect iTeddy to the mains or connect via the USB cable to a computer or laptop.



Video



Audio



Photos



Games



Settings

Thank you for purchasing iTeddy, the teddy bear for the 21st century and your cuddly companion for learning and fun. Use this guide to quickly get started and to get the most out of your iteddy.

This user guide contains important information for using iTeddy. Please read all the information carefully for optimal performance and to prevent any damage or misuse to your iTeddy. Any changes or modifications not expressly approved in this user guide could void your warranty for this product.

Due to the extensive software versions and file types that can be used with iteddy, it may be necessary for you to log onto www.iteddy.com if the information you are looking for cannot be found in this manual. Alternatively, if you have any queries, you can contact us at:


Web www.iteddy.com

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3 Photos

- Press ◀ or ▶ to select the photo mode shown: 
- Press ⏮ to enter the Photo view submenu.
- Select play mode "Choose photo" by pressing ◀ or ▶ key, click ⏮ to confirm selection. Pictures can be played manually by pressing ◀ or ▶.
- Select "Slide show" by pressing ◀ or ▶. Press ⏮ to confirm the selection. The pictures in the player can then be viewed as a slideshow.
- Pressing ⓘ at any point will take you back a step and keeping this key pressed will take you to the main menu.

4 Games

- Press ◀ or ▶ key to select the games mode shown: 
- Click ⏮ to enter the game selection interface.
- Click ◀ or ▶ to select "I Blox" or "Connect A Block" and press ⏮ to confirm the selection. Press ⓘ to start the game and press it again to pause the game. Keeping this button pressed will take you to the main menu.
- The functions of the keys whilst playing the games are shown below:

I Blox

- | | | |
|---|--|---------------------------------|
| ◀ | Move the block left | Move the block left |
| ▶ | Move the block right | Move the block right |
| ⏮ | Revolve the block (Quick press) | Move the block up (Quick press) |
| ■ | Accelerates block speed | Move the block down |
| ⓘ | Press to pause, click again to resume. Keep pressed to return the main menu. | |

Connect A Block



2 Video



- a Press ◀ or ▶ to select the Video mode shown:
 - b Press ⏮ to enter the video selection interface.
 - c Click ◀ or ▶ to select a video file and ⏮ to confirm the selection. The player will then play all videos from the selected video to the last.
 - d These are the functions of the keys whilst videos are playing;
- ⏮ **Press to pause playing the current video, click again to continue the playing. When paused, the screen will show the play processing bar.**
 - ◀ **Press to switch to the previous video. Keep the button pressed to rewind the video that's playing.**
 - ▶ **Press to switch to the next video. Keep the button pressed to fast forward the video that's playing.**
 - **Press to stop playing the current track and return to the video files selection screen.**
 - i **Pressing this key any time allows you to go back a step. Keeping this key pressed anytime will return you to the main menu.**
 - 🔒 **Press to lock the player, press it again to unlock it. The player will not function when locked.**
 - ⊕ **Press to increase the volume.**
 - ⊖ **Press to decrease the volume.**

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For your safety and general use

Please adhere to the following safety instructions to enjoy and get the most out of your exciting iTeddy personal media player.

- **Keep the player dry - using the player in damp conditions could result in irreversible damage.**
- **Always fully charge the battery before first using your iTeddy personal media player. Recharge immediately if the low battery symbol appears or if the player only powers up intermittently.**
- **Do not drop the player onto a hard surface as the damage caused may result in poor performance of the player.**
- **For optimum performance and full functionality, we recommend the use of windows vista with window media player 11. Some functions and usability may vary with different versions of windows and windows media player.**
- **Only use original accessories to avoid damage and incompatibility issues.**
- **Do not handle iTeddy with wet hands whilst charging as this may cause an electric shock or can seriously damage iTeddy.**
- **Keep any small parts such as an SD card and screw lock out of small children's reach. These small parts can cause a choking hazard.**
- **Use earphones correctly- Whilst every precaution has been taken to keep the maximum audio output within acceptable limits, damage to your hearing can occur if you are exposed to loud sound for long periods. We therefore recommend that all audio is set to a reasonable level.**
- **Do not disassemble this unit. Contact tech@iteddy.com if repair work is required.**

1 Audio




- Press ◀ or ▶ to select the audio mode shown:
- Press ⏮ to enter the track selection interface.
 - Press ◀ or ▶ to select item "Play track" and press ⏮ to confirm the selection. Consequently by repressing ⏮ the player will play all tracks from the default track to the last.
 - Press ◀ or ▶ to select item "Choose track" and press ⏮ to confirm the selection. By doing so the player will play tracks from the selected track to the last.
 - Press ◀ or ▶ to select item "Repeat track" and click ⏮ to confirm the selection. By doing so the player will play the selected track repeatedly.
- The function of the keys whilst playing audio is shown below :



- ⏮ Press to pause playing the current track, click again to continue the playing
- ◀ Press to switch to the previous track. Keep button pressed to rewind the track thats playing.
- ▶ Press to switch to the next track. Keep button pressed to fast forward the track thats playing.
- ⏹ Press to stop playing the current track. Press ⏮ to play the current track from the beginning.
- ⓘ Pressing this key any time allows you to go back a step. Keeping this key pressed at anytime to return to the main menu.
- 🔒 Press to lock the player, press it again to unlock it. The player will not function when locked.
- ⊕ Press to increase the volume.
- ⊖ Press to decrease the volume.



Power Indication

-  icon shows the battery is fully charged
-  icon shows the battery is out of power and needs to be charged
-  icon appears when the player is almost out of power indicating that it will turn off shortly.

Important Notice:

When the player is out of power, please charge the player by connecting it to the computer via the USB cable. It is normal for the player to display a USB mode when it is not being charged. Please power off the player if it's not in use. If screen does not display anything when charging, then battery has been allowed to run completely flat. Allow some time to charge before image appears on screen.

General use

Power on the player by holding key. If there is no power, please charge the player. The following picture is shown if the player is successfully powered on:

After the above picture appears, the main function menu appears. By clicking or key, you can select function options from "Audio", "Videos", "Photos", "Games", "Settings" shown:



Getting to know your iTeddy

Features

- Fully interactive personal media player
- 1.8" colour screen
- Audio format: MP3 / WAV / WMA
- Video format: MPEG / WMV / AVI
- JPEG picture viewing function
- Built in game
- User friendly menu system
- Built in rechargeable battery
- Built in speaker
- 512Mb built in flash storage capacity
- Expandable memory via SD card slot
- Removable media player with belt clip

Package contents

- iTeddy with t-shirt
- USB data cable and mains adaptor
- Removable media player with belt clip
- Instruction manual, Quick-start Guide and warranty documentation
- Free bonus content on player and more free content when you register on www.iteddy.com

Technical Parameters

Display	1.8" TFT
System Language	English
Video	220x164 15 frames per second
DRM	Flash & SD Card support DRM10/DRM9 Conform with PlaysForSure 2.0 standard
Port To PC	USB High Speed 2.0
USB Access Speed	Flash read 5.5MB/S write 5.0MB/S SD Card read 2.8MB/S write 1.8MB/S
S/N	>90dB
Earphone Output	SPL≤60dB
Speaker Output	SPL≤80dB
Earphone & USB port	3.5mm
Battery	900mAH lithium battery
Power Consumption	Low power consumption design, the max. Play time can be upto 14 hours
Operating system	Windows98/ME/2000/XP Mac os (Driver may be required for WIN98)
Other Functions Supported	software upgrade, power off automatically, etc.



System Requirements

For optimum performance we recommend windows vista with media player 11. Functionality and use may vary with different operating systems and other versions of media player as well as with Apple Macintosh. You will also need a USB connection, CD/ DVD rom drive and a connection to the internet.

Main Functions



Watch classic cartoons and exciting videos downloaded from iteddy.com or even those you have created at home.



Play bedtime stories, nursery rhymes and other favourite audio tracks. Even store and play tracks from CD's you already own.



View/Store your favourite holiday snaps and family photos. Create your own electronic photo album to share with your friends-anywhere and anytime.



Built in game.



Drag and drop function for ease of use. No drivers needed above Windowa XP or Windows 2000.

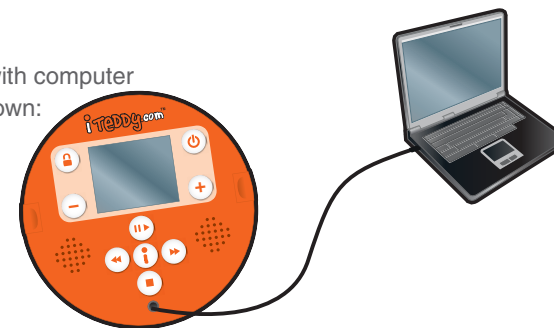



Add your digital files or download all of your digital media via our very own iTeddy.com. our dedicated website is updated constantly with fun and educational content, making downloading fast, safe and easy.

Charging the player and loading files to the player

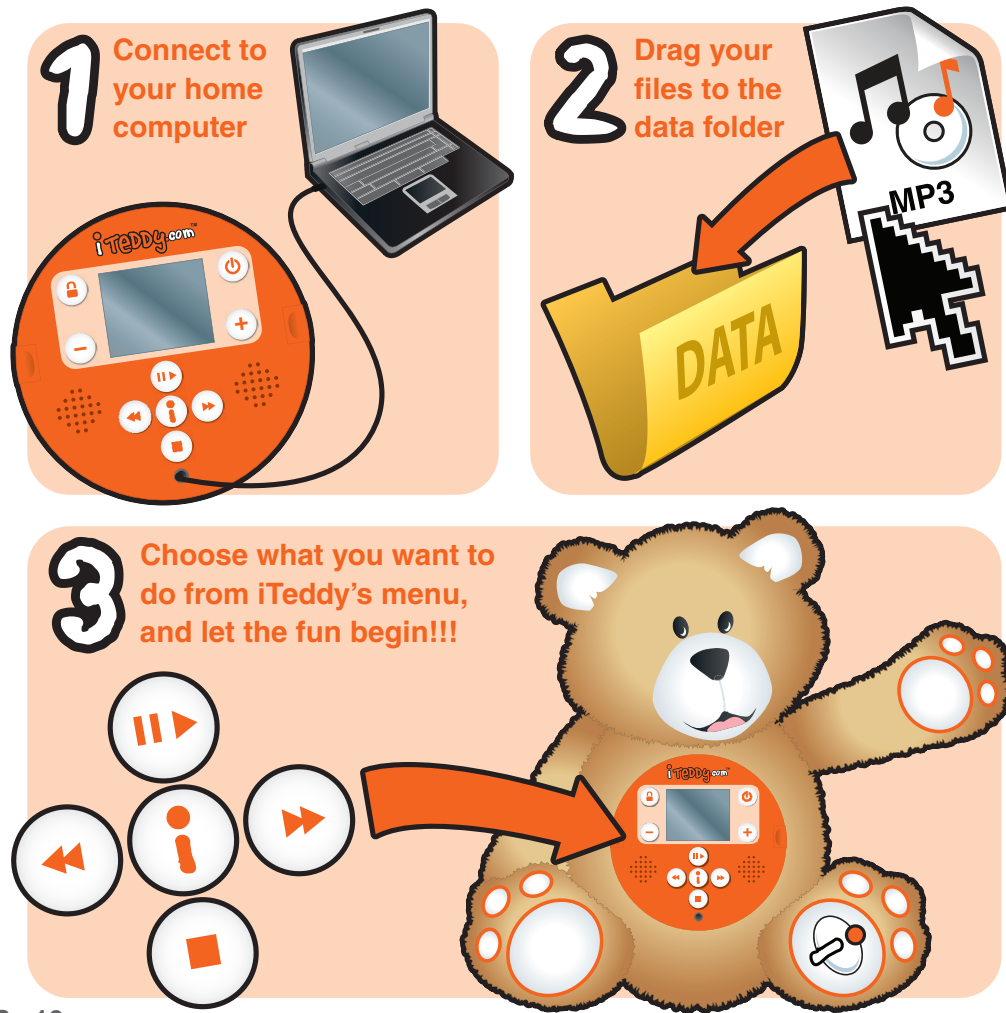
Ensure the battery is fully charged before using iTeddy for the first time. This can be done via connecting the USB lead to the computer or through the mains, by connecting the USB end of the data cable to the mains adaptor before inserting the mains adaptor into the mains socket. The other end of the data cable is to be inserted into iTeddys 'Magic belly button' until it clicks into place. NB use only the charger included in the box. The moving bars of the battery icon will stop after charging is complete.

- 1 Connect the player with computer via USB cable as shown:



- 2 Whilst charging, the power icon () on the top right hand corner will flash.
- 3 The player behaves as an external removable drive after it is connected with the PC via the USB cable. If an SD card is attached then this will act as a second external drive. Files can be copied from PC and pasted on to either drive.
 - a Select the file you want to download onto iteddy from your computer.
 - b Right click the mouse and select "copy".
 - c Double click the "External Disk" icon that corresponds to iTeDDy in "my computer" and paste the file onto the iteddy drive.

Disconnect the player from the computer after finishing charging and loading files.



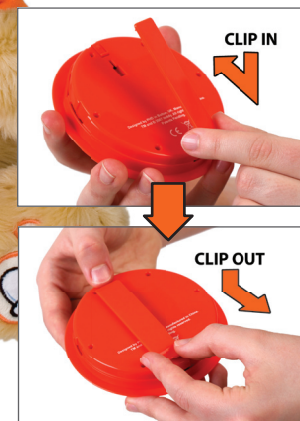
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IteDDy Overview



Removable Media Player

Press down and rotate (anti-clockwise to unlock, and clockwise to lock)



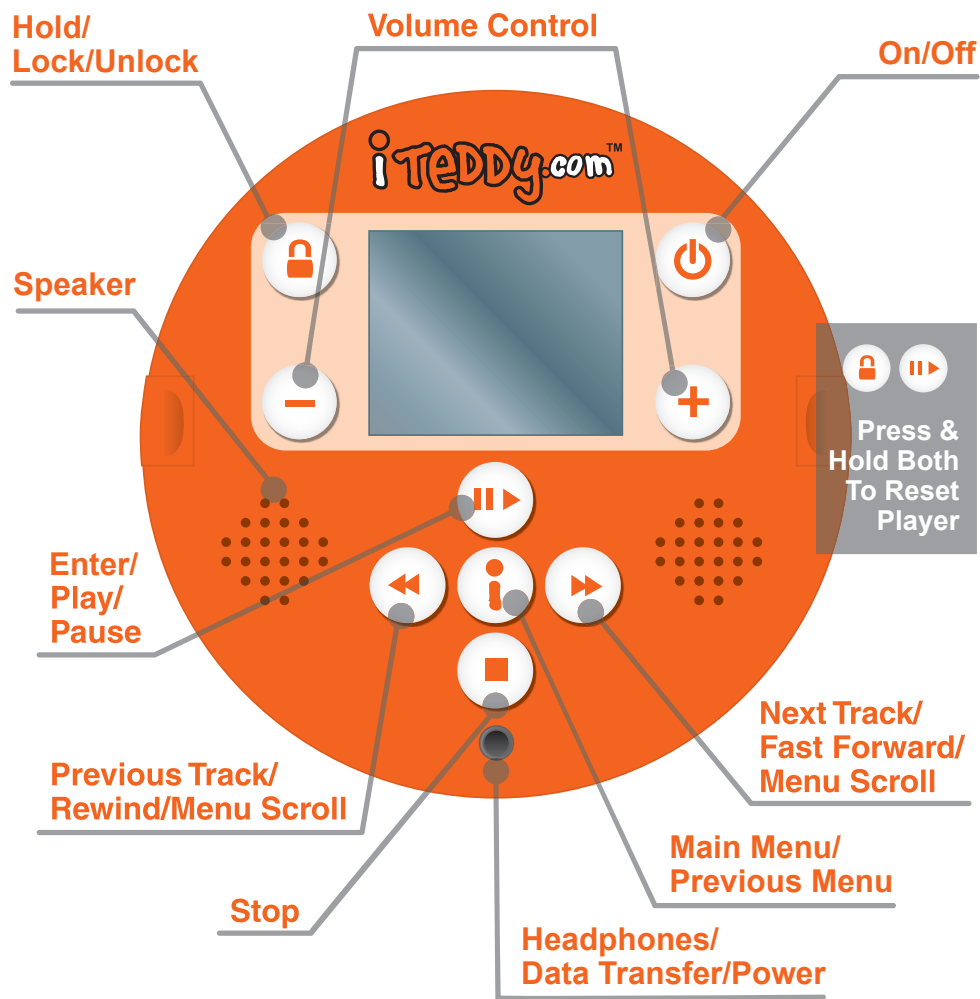
Expanding the memory

Your iTeddy memory can be expanded using the SD card slot. You will notice that we have included a screw that prevents small children gaining easy access to the SD card without a parent or without the use of a tool. Always ensure that this screw is put back in place after using the card to avoid any chocking hazard to young children.

Belt Clip

The belt clip allows the personal media player to be used more portably without the bear. Simply, push up to click in place and push down to take the clip off. Excessive pressure may cause the belt clip to snap.





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Your audio, videos and games on iTEDdy









Connect iTEDdy with your home computer via the 'USB' cable provided. Your computer will automatically recognise iTEDdy, and an icon will appear to show this (in 'My Computer' on a Windows PC, and directly on the desktop on Mac OSX). Double click to open, and simply drag your files onto the data folder - iTEDdy will automatically sort the files into their respective folders, leaving you with more time to start having fun! (This step may vary according to the operating system you are using).

Getting Started on iTEDdy

Hold  to turn on iTEDdy. After the introduction screen, the iTEDdy menu will appear. From here, all of iTEDdy's features can be accessed - Music, Videos, Pictures, Games and Settings can easily be selected by scrolling with the   buttons, and pressing the  button will choose the selected option.

Control and Navigation

The control functions operate as shown on the shield diagram overleaf. The standard buttons operate as expected in Music and Video modes:

-  is select/play/pause
-  is fast forward/skip to the next track
-  is rewind/skip to the previous track
-  is return to main menu (long press)/return to sub menu (quick press)
-  will switch iTEDdy off (long press)/and also switch iTEDdy on (quick press)
-  activates and deactivates hold mode
-  and  together will reset the player (long press) NB: This may affect content with DRM copyright protection. You may need to re-synchronise this content via your computer.

In Photo mode and within menus (including Settings), the button functions change:

-  and  are used to scroll
-  is select